

THE LEARNING JOURNEY



A special journey designed for Research & Innovation leaders willing to improve their personal & functional impact on stakeholders.

MY BEST FAILURE + HOPES & FEARS

How to introduce yourself & start engaging

COMMUNICATE to ENGAGE
vs COMMUNICATE TO INFORM

THE SMELL OF THE PLACE
Creating the right context

REAL LIFE PRESENTATIONS & FEEDBACK
Presentations by attendees

THE TOOLKIT UNVEILED
All what you need to know about developing impact

APPLYING, PRACTICING, REHEARSING
Application, in trios, to own presentations

REVISED/UPDATED PRESENTATIONS ON STAGE
Presentations by attendees

DEFEATING RESISTANCE
The Dracula Effect and how to avoid it

BUILDING AN ENGAGEMENT PLAN
Planning Stakeholders Engagement

PREPARING MY STORY
Preparing to share my learning journey with others

+ applied exercises, communication challenges, fun & learning...